

Communication  
Leadership  
Sales  
Change  
Generational Differences  
Customer Service

# Garrison



## Partial Client List

American Express  
Hewlett Packard  
UPS  
The Department of Defense  
Lockheed Martin  
Shell Oil  
Anheuser-Busch  
Federal Express  
Oracle  
USAA  
Chevron  
Smith Barney  
The Government Procurement Association  
9-1-1 Emergency Networks  
AIM Investments  
Honeywell  
Prudential Financial  
The Institute of Certified Financial Planners  
Hewlett Packard  
The Dow Chemical Company  
Nortel Networks  
Alltel Communications  
Nextel Communications  
Allstate  
ExxonMobil  
The Royal Bank of Scotland  
Chase Manhattan Mortgage  
Cablevision  
TD Waterhouse  
The Human Resources Management Association  
Boys and Girls Club of America  
The National Rural Electrical Cooperative Assoc.  
North Dakota Department of Tourism  
MD Anderson Cancer Center  
National Association of Electrical Distributors  
Human Resources Management Association  
The National Football League  
The National Association of Purchasing Managers  
Mercedes Benz  
International Automobile Dealers Association  
Verizon



If you could have no-fluff motivation, high-energy original humor, and industry specific customized business content delivered in a single program, what value would that have for your organization?

Garrison helps people learn how to make the jump from being great at what they do to understanding and developing the qualities it takes to be chosen for the job. He gets them to understand why their products, services, or leadership styles—or those of their competitors—are selected. As he says, “If the world agreed on what’s best, everybody would choose the best and nothing else would be considered. Decision making doesn’t work that way.”

As a speaker, advisor, author, and entertainer, Garrison has worked with some of the world’s most effective corporate leaders, educators, and business developers, from multibillion-dollar manufacturers and national associations to top New York Stock Exchange wire houses. He has a background in manufacturing, entertainment, telecommunications, and financial services. In his teens, Wynn worked with Magnavox and baseball legend Hank Aaron to promote the world’s first video gaming system, and by age 27 he became the youngest department head in a Fortune 500 company’s history. He researched and designed processes for 38 company locations nationwide and developed and marketed products still being sold in 30 countries. An experienced actor in films and a former professional stand-up comedian, Garrison has hosted national television and radio programs. He is the author of the book *The REAL Truth About Success*, contributes weekly columns to *The Washington Post*, and has coauthored with Stephen Covey. His books, articles, and award-winning success tools have received high praise, but his greatest strength is a magnetic live performance that keeps him in high demand, with more than 600 inquiries and 100 speaking dates per year.

**“Your ability to deliver strong, customized content and to be so funny at the same time is unmatched. We have received excellent feedback for the 20+ programs you have delivered at conventions across the country.”** AIM Investments

Garrison got more laughs than Jay Leno and David Letterman combined.

*The Houston Chronicle*

**Business + Humor  
+ Motivation =  
Real Solutions  
Real Entertainment  
Real Value**

## Client Testimonials

"Funny, fast and entertaining. We were shocked at how much information we received from just the 60 minutes that Garrison spoke. In 30 years with Subway, he was one of the top three motivational speakers we have ever seen." **Subway**

"Rave reviews would be an under statement. You are one of the best speakers we have ever had." **Smith Barney**

"You were simply an overwhelming hit! Your presentation hit home with the audience in a very personal and introspective way. Your comments will be remembered for many years to come. When we summarized the conference and mentioned your name, the crowd broke out into a hellacious round of applause."

**Department of Defense**

"Garrison was able to get through to our people like no one else. We thought we knew it all; we were wrong." **Chevron**

"Garrison kept them riveted... They constantly remarked that he is one of the best they've ever seen. We still hear from the employees what an impact you had on them."

**Nortel Networks**

"Your effective combination of humor and business information was right-on and the research on what is important to our members can help attendees right away. Thank you for a fantastic job!"

**National Rural Electric Cooperative Association**

When asked "What was your favorite session" - hands down, in the United States, The Netherlands and Nigeria your session received the most vote - none of the other sessions came even close. High energy, humorous with very practical advice - You hit the mark!" **Royal Dutch Shell**

"Thank you for a great job! This is a tough group of seasoned professionals, so our choice of presenter was critical to ensure our objectives were met. You did an excellent job of addressing the specifics we identified and accomplished that with humor and grace. Most importantly, feedback was positive and we had a 23% increase in sales."

**The Royal Bank of Scotland**

## The Real Truth about Success: What the Top 1% Do Differently and Why They Won't Tell You

Prepare to laugh and learn as decade of Wynn Solutions research reveals what makes owners and managers of top-performing businesses so effective – and it's not what you'd expect! If you enter this keynote session expecting to learn all about best practices and superior products, you'd better read the title again. Standout success in a difficult economy often comes from personal advantage – whether it's cosmetic, leadership communication, personality, resources or access to privileged information.

### Being the Best vs. Being Consistently Chosen

Success is more than being good at what you do; it's about being consistently chosen to do it. Garrison helps people to understand why their products, services or leadership styles or those of their competitors are selected. People don't necessarily choose what's best; they choose what they are most comfortable with, whether it's the best or not. We've all heard the importance of best practices and superior knowledge, so why aren't the smartest people with the most information always in charge or number one in their field? This keynote provides original research on managing expectations and emotions and shows there really is more to success than being the best.

### Making the Most of Difficult Situations Changing Markets, Changing Times

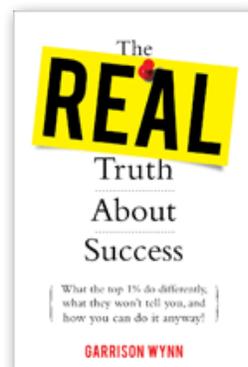
This funny, insightful keynote combines relationship building with no-fluff motivation and change to deliver real solutions in uncertain times. Garrison examines the challenges we face and shows how we can laugh at our problems while using them as catalysts for success. This session covers a lot of ground and provides no-cost, easily implemented, proven solutions that your people can use right away.

### Getting Great Results Turning Talent Into Performance

In this keynote, results from the largest management survey ever conducted are combined with real-life management and leadership solutions to get the most from your people, regardless of their skill level. Participants learn to manage their ego-driven top producers, how to listen like leaders and make their people feel heard, how to hire for talent and turn it into top performance, how to create a culture of excellence with their most promising people, and how to help their low performers to fight their way to the middle. performers to fight their way to the middle.

### Generations Working Better Together

This extremely informative, entertaining, solutions-based session explores why younger and older people don't see eye to eye and what to do about it in the workplace. From pointers on motivating, managing and retaining younger employees to ways of preventing older managers from losing their minds, this research-based program shows it's possible for baby boomers and Gen X and Y employees to work well together.



**Garrison's Amazon.com  
bestseller "The Real Truth  
about Success"**