

Communication
Leadership
Sales
Change
Generational Differences
Customer Service

Garrison



Partial Client List

American Express
Hewlett-Packard
Kraft Foods
PepsiCo
UPS
The Department of Defense
Lockheed Martin
Shell Oil
United Airlines
Anheuser-Busch
Blue Cross Blue Shield
Federal Express
Oracle
USAA
Chevron
AstraZeneca
Wells Fargo
The Government Procurement Association
9-1-1 Emergency Networks
AIM Investments
FDIC
Prudential Financial
The Institute of Certified Financial Planners
Provena Health
Nextel Communications
Allstate
ExxonMobil
The Royal Bank of Scotland
O'Reilly Auto Parts
TD Waterhouse
Boys and Girls Club of America
National Rural Electric Cooperative Association
North Dakota Department of Tourism
MD Anderson Cancer Center
Human Resources Management Association
The National Football League
The National Association of Purchasing Managers
Mercedes-Benz
International Automobile Dealers Association
Verizon



If you could have no-fluff motivation, high-energy original humor, and industry-specific customized business content delivered in a single program, what value would that have for your organization?

Garrison helps people make the jump from being great at what they do to developing the qualities it takes to be consistently chosen for the job. He gets them to understand why their products, services, or leadership styles—or those of their competitors—are selected. As he says, “If the world agreed on what’s best, everybody would choose the best and nothing else would be considered. Decision making doesn’t work that way.” His presentations help people become more influential regardless of circumstances.

Garrison has presented to some of the world’s most effective leaders and business developers, from multibillion-dollar manufacturers and national associations to top New York Stock Exchange wire houses. He has a background in manufacturing, telecomm, and financial services and toured as a professional stand-up comedian. In his teens, Garrison worked with Magnavox and baseball legend Hank Aaron to promote the world’s first video gaming system, and by age 27 he became the youngest department head in a Fortune 500 company’s history. He researched and designed processes for 38 locations nationwide and developed and marketed products still being sold in 30 countries. He is the author of the Amazon.com bestseller *The REAL Truth about Success*, has contributed weekly to *The Washington Post*, and has coauthored with Stephen Covey. His award-winning success tools receive high praise, but his greatest strength is a magnetic live performance that keeps him in high demand, with more than 600 inquiries and 100 speaking dates per year.

“Your ability to deliver strong, customized content and to be so funny at the same time is unmatched. We have received excellent feedback for the 20+ programs you have delivered at conventions across the country.” AIM Investments

Garrison got more laughs than Jay Leno and David Letterman combined.

The Houston Chronicle

Real Solutions
Real Entertainment
Real Value

Client Testimonials

"Funny, fast and entertaining. We were shocked at how much information we received from just the 60 minutes that Garrison spoke. In 30 years with Subway, he was one of the top three motivational speakers we have ever seen." [Subway](#)

"Garrison is simply a rock star! His ability to deliver a well-prepared message in a funny, interesting way and engage everyone in the room is unparalleled in his industry. His research and thought-provoking educational material will resonate with our organization for many years. You know you had a successful session when days later people start a discussion with 'As Garrison said...'" [Wells Fargo](#)

"You were simply an overwhelming hit! Your presentation hit home with the audience in a very personal and introspective way. Your comments will be remembered for many years to come. When we summarized the conference and mentioned your name, the crowd broke out into a hellacious round of applause."

[Department of Defense](#)

"Garrison was able to get through to our people like no one else. We thought we knew it all; we were wrong." [Chevron](#)

"Selecting speakers for conferences can be an inexact science. Save yourself the time and effort and just hire Garrison to speak at your meeting. You won't regret it." [NAPA Auto Parts](#)

"You were a huge hit with every level of employee—from individual contributor through our senior leadership. You have the unique ability to captivate an audience using humor to deliver the lesson. Your key messages transcended all generations and backgrounds." [CDW](#)

"You have made me look like a genius! Your program is the highest rated we have ever had and the best attended." [Colorado Society of CPAs](#)

"When asked what their favorite session was, audiences in the United States, The Netherlands, and Nigeria gave your session the most votes—hands down! None of the other sessions came even close!" [Royal Dutch Shell](#)

"Thank you for a great job! This is a tough group of seasoned professionals, so our choice of presenter was critical to ensure our objectives were met. You did an excellent job of addressing the specifics we identified and accomplished that with humor and grace. Most importantly, feedback was positive and we had a 23% increase in sales."

[The Royal Bank of Scotland](#)

All programs are available in **motivational, leadership, sales,** and **customer service** versions. [Click here](#) to see Garrison on video.

The Real Truth about Success: What the Top 1% Do Differently and Why They Won't Tell You

Prepare to laugh and learn as a decade of Wynn Solutions research reveals what makes owners and managers of top-performing businesses so effective – and it's not what you'd expect! If you enter this keynote session expecting to learn all about best practices and superior strategy, you'd better read the title again. Standout success in a challenging economy often comes from personal advantage, whether it's perceived value, personality, leadership-style, communication skills, abundant resources, or access to privileged information. This entertaining session takes a realistic look at the influence you'll need to make sure your knowledge and hard work deliver the results you want.

[Alternative version of The Real Truth about Success](#)

Being the Best vs. Being Consistently Chosen

Success is more than being good at what you do; it's about being consistently chosen to do it. Garrison helps people to understand why their products, services, or leadership styles or those of their competitors are selected. People don't necessarily choose what's best; they choose what they are most comfortable with, whether it's the best or not. We've all heard the importance of best practices and superior knowledge, so why aren't the smartest people with the most information always number one in their field? This keynote provides original research on managing expectations and emotions and shows there really is more to success than being the best.

Making the Most of Difficult Situations Changing Markets, Changing Times

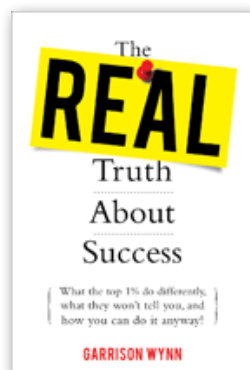
This funny, insightful keynote combines relationship building with no-fluff motivation and change to deliver real solutions in uncertain times. Garrison examines the challenges we face and shows how we can laugh at our problems while using them as catalysts for success. This session covers a lot of ground and provides no-cost, easily implemented, proven solutions that your people can use right away.

Getting Great Results: Turning Talent Into Performance

In this keynote, results from the largest management survey ever conducted are combined with real-life management and leadership solutions to get the most from your people, regardless of their skill level. Participants learn to manage their ego-driven top producers, how to listen like leaders and make their people feel heard, how to hire for talent and turn it into top performance, how to create a culture of excellence with their most promising people, and how to help their low performers to fight their way to the middle.

Generations Working Better Together

This extremely informative, entertaining, solutions-based session explores why younger and older people don't see eye to eye and what to do about it in the workplace. From pointers on motivating, managing, and retaining younger employees to ways of preventing older managers from losing their minds, this research-based program shows it's possible for baby boomers and Gen X and Y employees to work well together.



Garrison's Amazon.com
bestseller *The REAL Truth about Success*

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